



LINA DARWEASH

UX&UI DESIGNER

☎ 0728 46 36 34

✉ lina.darweash@gmail.com

[View Portfolio here!](#)

Multidisciplinary UX/UI designer with a strong design foundation and a user-centered mindset. I turn complex problems into intuitive functional digital experiences by combining creativity with structured thinking.

"I believe design is the driver of meaningful outcomes—not a decoration"

WORK EXPERIENCE

■ 2026 - UX/UI Design Lead @ CharpstAR

- Sole in-house Product/UX/UI Designer responsible for leading the website redesign, UX strategy, and visual identity development. Managed the end-to-end digital experience, including user journeys, interface design, branding contribution, and overall design direction independently.

■ 2025 - UX/UI collaboration @ Infobric/Jobsafe

- Contributed to Infobric e-commerce improvements by identifying friction points, optimizing conversion rate and translating insights into high-fidelity prototypes.

■ 2024 - UX/UI collaboration @ So You

- Designed better user journey- the work involved Low & Hi fidelity prototype- ended in total website upgrade and launch

■ 2024 - UX/UI collaboration @ Flox robotics:

- Flox is High-teck SaaS company that uses AI for wildlife management. During my time there I led the creation of an intuitive UX for a high-tech service, simplifying complex workflows for end users. Providing HIFI prototype and enhancing their dashboard design..

■ 2024 - UX/UI collaboration @ SustainLab

- Focused on creating intuitive navigation for their platform, improving overall user engagement.
- Provided brand guidelines and visual identity.

■ 2015-2024 Lead Designer SAR/MSA Architect

EDUCATION

2024 - 2025 @ Hyper island

- Diploma in Design Lead - UX design

2017 - 2018 @ Lund University

- Diploma in Urban planning & sustainable development

2009 - 2014 @Damascus UNI

- Architecure & design

SKILLS

- UX/UI Design: Prototyping, wireframing, user flows, interactive design.
- Collaboration & effective teamwork.
- Leadership
- Programs: Figma, Photoshop, Canva, Framer, Miro, CAD, BIM..

INTERESTS

- Street photography
- Dancing
- Painting
- Hiking
- Exploring art & design

LANGUAGES

- English (fluent)
- Swedish (Above medium)
- Arabic (Mother tongue)